



REP HEADLINE# 6401001

\$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

TRF# 339503

REP: TEL# 215-564-1206

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 215 564 1103

CREDIT REPORT FROM REP

NOV2/12 13.58

\*\*\* WPXI-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
NOV/12			20635.00									
CONTRACT TOTAL 20635.00												
TOTAL SPOTS 19												

MARKET TOTALS \$64,807 WPXI 26% KDKA 32% WTAE 30% WPGH 9% CABL 0% WPCW 3% WPMY 0%

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6401001 TRF# 339503 REP: TEL# 215-564-1206 FAX# 215 564 1103  
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV1/12 11.29 \*\*\* WPXI-TV \*\*\*

ADV # 017097 ADV. NAME POLI/D FREED/R/ATG/PA REP. # OFF. # 18 SALESMAN #  
AGY # 03844 AGY. NAME BRABENDER COX MIHALKE BUYER NAME  
1218 GRANDVIEW AVENUE, 1ST FLOOR SALES PRSN WA- CHERYL BLAIR  
PITTSBURGH, PA 15211

ORDER # CONTRACT # 6401001 CLASS: NATL. LOCAL REGIONAL  
PRDCT D FREED FOR AG EST# COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES NOV1/12 NOV6/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV1/12 11.29

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#8 MISSED: FRI/1000P-1100P NOV2  
OFFER: FRI/1000P-1100P NOV2  
CMT: REVOLUTION P/E DUE TO PGM CHG  
CMT: SPOT IS BOOKED. DEB

30S \$3,375.00 (NOV1/12)  
30S \$3,375.00 PLS ADVISE.

CONTRACT TOTAL 16850.00  
TOTAL SPOTS 13

# Preemption Report - Detailed

Thursday, November 1, 2010:40:26 am

Contract # P/E Type P/E Status Preempted P/E Date Rate Times Len SPW M T W T F S S Station M Line Comment Contract Start/End Dat Headline #

Sales Person: Telerep/Washington DC, Washington DC

Contract Number: 339503

Advertiser: Pol/D Freed/R/ATG/PA (17097)

Contract #	P/E Type	P/E Status	Preempted	P/E Date	Rate	Times	Len	SPW	M	T	W	T	F	S	S	Station	M	Line Comment	Contract Start/End Dat	Headline #
339503.8.0.1	Program Change	Open		11/1/12 10:36am	11/2/12 \$3375.00	10:00-04P -Dateline 10-11P	:30	1								WPXI		DATeline 10-11P/8	11/01/12-11/06/12	06401001

Totals for: Pol/D Freed/R/ATG/PA (17097):

Totals for: 339503

Preempt Count:	1
Preempt Count:	1

10-11P Revolution Sec 2 ✓

LN 10  
M 1